

Daily Constitutional, a publication for the artist's voice, was started two years ago as a response to the fact that artists don't write about what they are involved in any more. We decided to give them an excuse to do so, as well as present opportunities for artist's to publish projects.

2007 has already brought much success to *Daily Constitutional*. Our June release of Summer Issue 4 in Basel, Switzerland, generated a lot of European interest for us, and we are looking forward to 2008. In addition, *Daily Constitutional* is launching two new projects, SoundCast, a sampling of unlimited edition downloadable sound works, as well as a series of limited editions by some of our contributing artists. *Daily Constitutional* has also been the proud sponsor of SoundScope, at the Scope Art Fairs which has been greatly successful in creating opportunities for artists, as well as bringing sound installation to the public.

Winter Issue 5 will be launched in Miami at the Scope Art Fair where *Daily Constitutional* will occupy a booth for distribution of not only Winter Issue 5, but also new Limited Editions and other merchandise. Issue 5 will also travel to New York City for the Scope New York Art Fair.

As an artist-run publication, we rely on our readers, contributors, and supporters for our continued success and hope that you will consider advertising with us for Issue 5. Attached you will find a press kit including some of our recent accomplishments, press, and ad rates. I hope you will take the time learn about us and consider supporting us for our Winter Issue 5 and future issues.

Sincerely,

Derek Coté
Editor

2007 Facts & Figures

Daily Constitutional has gained a strong following in its first 24 months. Our website experiences over 15,000 hits by over 950 visitors per month, 750 of which are unique visitors and growing. The online readership comes from over 64 countries. Our submission base is equally diverse including artists from the USA, Canada, Europe, South Africa, and Asia.

Here is what the Press has to say about *Daily Constitutional*:

- "Daily Constitutional is highly recommended for all artist book collections."
Umbrella Editions, Los Angeles
- "Declaration of Independence of sorts from today's art power-cliques."
Dart International, Toronto, Canada
- "The Daily Constitutional is not like other art magazines... fret not -- the Daily Constitutional doesn't get bogged down in academic art-speak..."
Utne Reader, Minneapolis

In addition, *Daily Constitutional* was also referenced in Artkrush.com's feature on alternative art publications

Daily Constitutional is printed twice yearly with a print run of 2,000. This limited run is intended to function as a limited edition in and of itself. The mission of *Daily Constitutional* is to provide an international outlet and forum for the individual Artist's voice, and to provide a place to express, exchange and discuss, without interpretation, the artist's opinions, ideas and discoveries within one's practice. For this reason, distribution and release events are currently scheduled to coincide with major international art fairs including the Miami Art Fairs (inaugural Winter 1 Issue), Scope Hamptons and Scope London (Summer 2 Issue), Scope Miami and Scope New York (Winter 3 Issue), and Scope Basel Switzerland (Summer Issue 4). *Daily Constitutional* is distributed free of charge during release events and is available for the price of \$4.28 at *various outlets*, as well as via our website. www.dailyconstitutional.org

Distribution

Print Edition: limited edition of 2,000 copies

Outlets: *New Museum*, New York City
Printed Matter, New York City
Open Space, Victoria, B.C., Canada
Marc DePuechredon Galerie, Basel, Switzerland
Chop Suey Tuey, Richmond, VA
Quirk Gallery, Richmond, VA
IPO, Miami
www.dailyconstitutional.org
Sponsored Exhibitions
National and International Art Fairs: New York
Miami
Basel
London

Web Traffic

Average monthly hits: 15,000
Visitors per month: 950+
Unique visitors per month: 750+
Countries reached: 64+

2007 Advertising Rates & Deadlines

Summer 4 Issue is scheduled to be released at Scope Miami, December 2007.

Deadline for artwork and copy for Winter Issue 5: **September 1, 2007** (see website for updates)

Though we don't directly advertise the availability of the outside back cover, we reserve the right to offer the back cover to art institutions that share a similar vision in promoting the arts. Please contact us regarding this option.

	<p>Two-page interior spread - 12"x8"</p> <ul style="list-style-type: none"> • Spreads are full bleed, artwork should be 12.5"x8.25" • Includes a link on the <i>Daily Constitutional</i> Homepage until next issue is released. 	\$500.00
<div style="display: flex; align-items: center; justify-content: center;"> 8 </div>	<p>Full Page inside front and back covers - 8"x6"</p> <ul style="list-style-type: none"> • All full-page ads are full bleed, artwork should be 8.25x6.25. • Includes a link on the <i>Daily Constitutional</i> Homepage until next issue is released. 	\$500.00
	<p>Full Page interior - 8"x6"</p> <ul style="list-style-type: none"> • All full-page ads are full bleed, artwork should be 8.25x6.25. • Includes a link on the <i>Daily Constitutional</i> Homepage until next issue is released. 	\$300.00
	<p>Half Page - 4"x6"</p> <ul style="list-style-type: none"> • Full bleed available, please specify 	\$200.00
	<p>Quarter Page - 4"x3"</p> <ul style="list-style-type: none"> • Full bleed available, please specify 	\$150.00

Invoice will be sent via Pay Pal and is also accepted by check or wire transfer payable to John Blatter / *Daily Constitutional*. Inquiries regarding payment should be directed to: editor@dailyconstitutional.org

Artwork Specifications

All ads are full-color and will be printed using a four-color offset. For best results and color reproduction, all artwork and spot colors should be converted to CMYK format, and print ready. Any images used should be high resolution Tiff, minimum 300dpi, or high resolution PDF. Please do not send JPG files.

Trim Size is 8" x 6", If you are submitting a full bleed ad, please allow 1/8 (.125) inch bleeds on all sides. If your ad incorporates a border please allow for this including bleeds.

Please email final artwork or send a CD containing one of the following accepted formats:

- Photoshop or Illustrator EPS (.eps)
- Photoshop (.psd)
- High resolution Tiff (.tif)
- Adobe PDF (.pdf)

You can also upload to our FTP. Please contact us for access.

Email final artwork and all inquiries regarding ad formats and/or placement should be directed to the Art Director at: artdir@dailyconstitutional.org.

Press



Volume 29, No. 1, March 2006

PERIODICALS

Daily Constitutional: A Publication for the Artist's Voice, vol. 1, no. 1 (Winter 2006, \$4.28 paper), edited by John Henry Blatter, includes personal essays, tomes about groups of artists, an article by Jessica Slaven about annotated grocery lists, dog walking diaries, manifestoes, and the obsessive cataloging of ideas and resources by Jason d. Szalla, whose cataloging sheets are interspersed among these 15 other artists. Since the mission of this publication is to provide an outlet and forum for the individual artist's voice, it succeeds with great aplomb. In fact, this is a collaboration and that makes it quite different from the isolated solo artist who works in the studio and finds a show or two. These artists express themselves with distinction and with skill, humor, and sense of audience. This is the bargain of the year, and highly recommended for all artist book collections of multiple publications. Hope there are more issues from Florida.



A Stir in Richmond

Volume 9, No. 1, Winter/spring 2006

By Steve Rockwell

... John Henry Blatter, started the Daily Constitutional along with Benjamin Jones and Derek Coté, as an outlet and forum for the individual artist's voice. In fact, our paths crossed in Miami Beach at the scope art fair, where we were both releasing magazines. Blatter observed that critics, theorists, curators and gallerists seem to have taken over the articulation of thoughts and ideas that might just as well be expressed by artists themselves. Blatter looks back to a time when artists such as Judd, Smithson, Man Ray, Duchamp, or the Surrealists and Dadaists, penned letters, essays, and manifestoes. They had something to say and did something about it.

With the slogan, A Publication for the Artist's Voice, and a somewhat formal script for the Daily Constitutional logo, there is an ironic reference to a time before modernism. It is a Declaration of Independence of sorts from today's art power-cliques and an artist's call to arms...

Richmond's alternative for news, arts, culture and opinion.

STYLE

May 10, 2006

In Search of Inspiration

ADA gathers various artists who are looking for something new.

by Paulette Roberts-Pullen

A group show, curated by John Henry Blatter and Derek Coté, master of fine arts degree candidates at Virginia Commonwealth University, occupies the front portion of the gallery. This contribution, "for a(n) relation(s)," mixes artists from across the country and abroad, many of whom are documenting ordinary occurrences, mental musings and sketchy ideas for public consumption.

A better title for this show might be "Scary Things I Do in My Free Time."

Mary Magsamen and Stephan Hillerbrand's two-channel video installation called "Coffee and Milk" captures the artists playing in their food, as it were. Jason Szalla's itemized lists from his series "Ideas and Observations" are printed on green analysis paper and read like to-do reminders for a seriously overactive mind. His lists include things to think about, ideas for artworks and art-related fantasies.

The collective lack of inhibition here isn't nearly as beguiling as curators Blatter and Coté's own unexpected contribution to the show — a copy of *Daily Constitutional*, their new art publication for and by artists, some of whom are represented here. Art Director and Editor Coté and Editor-in Chief Blatter produce the small magazine with the idea that artists should be able to write about their own art, that their writing should be accessible, and that artists shouldn't have to live in New York City to be taken seriously. Contributors discuss their latest projects, announce manifestos, and submit documentation of their work with a palpable sense of liberation and relief that there may be someone out there who understands.

Maybe not a good read for average audiences, but it's well-conceived and executed for the "trade." And *Daily Constitutional* is a good sign that Richmond can and should be where artists want to be. As a want ad in the first issue promotes:

**INSPIRATION
FOR SALE**

Hardly used, still in box.
Reply to box 67432.

ARTINFO

Art Basel Miami: Scope Takes Things Outside

by Margery Gordon

MIAMI, Dec. 8, 2006—For its fifth fair in Miami, **Scope** has made some dramatic and ambitious changes, moving from a boutique hotel on the beach to a spacious temporary structure in Wynwood. The 40,000-square-foot pavilion in **Roberto Clemente Park** was constructed from shipping containers and tents and designed by Scope founder and president **Alexis Hubshman**, architect **Charles Mallea** and **Alain Perez** of venue design firm **Event Star**.

Visitors enter through an outside urban garden by **Agustina Woodgate**, while a disembodied sound installation by **Derek Coté** and **John Henry Blatter** intones advisories, such as “Attention: Objects on display are more valuable than they appear,” in a self-satirizing take on K-mart’s “Blue Light Special” announcements.....

VISIONAIRE AT ART BASEL, PART 4

The Scope Art Fair and Visionaire's final day in Miami!

December 12, 2006



The first piece at the Scope Art Fair, the alternative art fair and the one I think is the most fun, is a sound tunnel. A man says New York New York New York faster and faster until it's jibberish. It was called "The Utter Project" by Derek Coté and John Henry Blatter.

Sound Scope was sponsored in part by Daily Constitutional



Feature

December 27, 2006

Alternative Art Publications

Even as forecasts of the web annihilating ink-and-paper publishing persist, printed magazines continue to flourish across the distribution scale. Through their timely nature, magazines function as community billboards, topical investigations, group exhibitions, and mini-time capsules — text-and-image manifestations of the zeitgeist. Andy Warhol's *Interview* spirit lives on in sassy publications like *BUTT* and *USELESS*. Seeking alternative avenues, artists reclaim critical discussion in ***The Daily Constitutional***, and, breaking out of the gallery context, *Zingmagazine* curates visual cross-fertilizations on its eclectic pages. Hybrids of art, photography, and design defy easy categorization in the cordial *Capricious* and the brainy *Dot dot dot*, while under the quirky vision of editor Tod Lippy, *Esopus* casts a wider net to include creative professionals alongside artists and writers, striving towards an unadulterated flow of information.

The zine aesthetic that evolved out of art hothouses like Providence and San Francisco gets the polished treatment in publications such as *The Journal*, *The Ganzfeld*, and *Loyal Magazine*. Eye-popping works are faithfully reproduced, letting readers take home lush images from artists such as Misaki Kawai and Mark Gonzales. Street art gains a cultural context in the deluxe freebie *ANP Quarterly*, the brainchild of Alleged Gallery founder Aaron Rose. An evolved skateboard-culture zine, *Arkitip* presents a selection of works for the page by a variety of designers, illustrators, and photographers, lavishly packaged with limited editions.

Since surrealism, artists have employed the periodical as a venue for visual manifestos. The legacy continues with artist-edited journals that communicate their editors' personal visions, transforming each issue into a collaborative project. Painter Peter LaBier handpicks up-and-coming artists like Joshua Abelow to submit portfolios for the poetry-infused *Red China Magazine*. Edited by Charwei Tsai, *Lovely Daze* presents loosely themed collections of artists' writings and works in a lovingly produced format. Tsai expands the *Lovely Daze* community with packed launch events featuring artist performances.

While the Internet provides a malleable outlet for web-savvy artists and writers, online resources like Lulu aid the printing and distribution of pulp-based publications. Spinning a hybrid web, *LAB MAG* allows visitors to download the PDF version of contributions from artists such as Liam Gillick and Thomas Hirschhorn, as well as the possibility of purchasing the entire issue from Lulu. Bridging the accessibility of the Internet and the physical appeal of the printed page, *LAB* lets techie and Luddite magazine lovers have their cake and eat it too.

-CK



January 3, 2007

Art Beat: Talking Art.

by *Carrie Nieman Culpepper*

Not content with simply making art, several local artists have produced art zines and presented them last month at the art fairs in Miami.

John Henry Blatter and Derek Coté, two sound artists and sculptors, put out a zine called *Daily Constitutional*, which features artists taking back the forum and writing about art themselves. The third issue was distributed at the Scope Art Fair in Miami and can be found at www.dailyconstitutional.org.

Blatter and Coté also had two sound installations at Scope. One was a large crate visitors had to walk through to get to the fair. In that tunnel, the words New York were repeated over and over again until they became a jumble, appropriate commentary for the overwhelming experience of the fairs.



From the Stacks: January 12, 2007

—By *Danielle Maestretti*

Utne Reader's library is abuzz with a steady flow of 1,500 magazines, newsletters, journals, weeklies, zines, and other lively dispatches from the cultural front that are rarely found at big-box bookstores, newsstands, or even online. So we share the highlights (and occasional lowlights) of what's landing in our library each week in "From the Stacks." Check in every Friday for the latest edition.

The *Daily Constitutional* is not like other art magazines. For one thing, it's not published in a highfalutin art-scene city, hailing instead from Richmond, Virginia. For another, it provides more space for artists' writings than for their works; the *Daily Constitutional* is not a glossy, expensive showcase with strategically placed white-space. Editor-in-chief John Henry Blatter explained his vision in the inaugural issue, published just over a year ago: "[W]e artists seldom write about our art and art-making in a forum that is readily available to anyone else." Such exposition has become the domain of critics, theorists, and gallery owners. But fret not -- the *Daily Constitutional* doesn't get bogged down in academic art-speak either. The current issue (#3) is a down-to-earth grab bag of paintings, photographs, letters, and prose contributed by more than 25 artists. At the back of the magazine, do what you will with 10 nearly blank pages crowned by random words like "hot poop" and "scuttlebutt."